



CASE STUDY:

Business Consulting Group Needing Health Sector Knowledge to Develop Decarbonization Framework

OBJECTIVES

1. Academic consultants with expertise in business and finance needed knowledge about the health sector and health system to develop a 'Return on Sustainability Investment' model to aid in decarbonizing health systems.
2. As part of their modeling, they also needed to interview a variety of health sector stakeholders to better understand the costs and effects of decarbonization efforts.

SOLUTION

CSC worked collaboratively with this academic business group to identify active decarbonization approaches employed by health systems, and to introduce top health system and health sector stakeholders to the study team. CSC also prepared academic publications and presentations to disseminate the study's findings.

BENEFITS

1. We developed a framework and case studies that can be used by health systems to better understand and pitch the financial benefits of decarbonization initiatives.
2. We also collaboratively published an academic article highlighting the gaps in our knowledge on the financial benefits in this space. For example, employee retention is often better in the retail sector for companies engaged in sustainability. Though we heard this anecdotally, there weren't enough data to include in the framework.

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“Dr. Thiel is a delight to work with. She works collaboratively as a thought partner and has a wealth of knowledge in sustainability in healthcare, all of which helped the project tremendously.”

AT A GLANCE

CHALLENGES

- Limited knowledge about the key stakeholders and inter-relationships in the health sector
- Few connections with health systems already engaged in sustainability

BENEFITS

- Completed a framework and case studies identifying the financial benefits of health system decarbonization
- Presented these materials to health systems leaders at annual CleanMed conference



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